



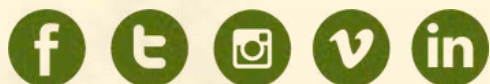
# Fundraise...

For the Think Pacific Foundation



[info@thinkpacific.com](mailto:info@thinkpacific.com)

[www.thinkpacific.com](http://www.thinkpacific.com)



Supporting the Think Pacific Foundation, a registered Charity in England & Wales.

Charity Number: 1162190



# Bula...

## Let's get fundraising!

Once again, thank you for choosing to join Think Pacific.

So...you've made your decision and paid your registration fee. Now, you're looking to raise money to pay for your Think Pacific project. Grab yourself a cuppa and look no further. Our comprehensive Fundraising Guide will help you on your way to achieving your financial goal.

Fundraising doesn't have to be difficult or stressful. For so many of our volunteers, fundraising is a blast and a great opportunity to strengthen your relationships, meet new people and learn new skills.

In this guide, we are going to share with you the required mindset, the planning and the steps to take to be successful. This will include the things that have worked for those before you and some resources that should hopefully make your life easier.

We are privileged to be preparing you for the adventure of a lifetime. Don't hesitate to get in touch if you have any questions and best of luck!

*Simon, Harry & the TP team*

### Think Pacific - Fact File

As you prepare to fundraise, it's good to know some background about Think Pacific. Here are 4 useful facts to kick us off:

- Think Pacific was founded by two students (Simon & Harry) who volunteered in Fiji with a big gap year company. They wanted to make a greater impact by creating a small and more ethical social enterprise.
- Think Pacific was created at The University of Leeds and won the Universities Enterprise Award, giving us the launch pad to begin.
- Think Pacific is honoured to have received the Sir Peter Thompson Award ("for our efforts to alleviate poverty overseas")
- Think Pacific has guided over 3000 volunteers to the Fiji islands since our first project in July 2009.



# Think...

## Why are our projects needed?

Fiji is a country of contrasts:

- Non-communicable diseases (NCDs) account for 80 deaths in every 100.
- Fiji has an incredibly young population, with 70% of people under the age of 40, and 50% below the age of 27.
- No structured PE curriculum or extra-curricular activities.
- A lack of a holistic approach to health & higher education role models.
- Dr Tukana "We must focus on the leaders of tomorrow", Ministry of Health.



## Some long-term aims:

- To assist in the achievement of the Fiji National Development Plan.
- To assist in every province in the Fiji islands.
- To be a household name in Fiji, as a provider of access, opportunity & sustainable development.



Find out more by reading up on our Vision, Mission & Values [Here](#)

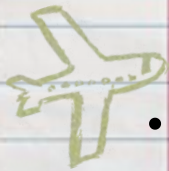


# Inspiring Facts...

## You Belong To Something Meaningful

When asking donors for money, it's good to know just what an amazing contribution Think Pacific is making. Through your support, we're enabling Fijian Youth in rural communities to have access to improved employability, healthcare, opportunity and infrastructure. Overall, you're contributing to the [Fiji National Development Plan](#).

Below are some key facts and some of our proudest achievements:



- Increased Sports Participation by 600%
- 97% Of participants reported projects increased their personal development
- 67 Building projects completed including opening 14 new health clinics
- Over \$7.5 Million Fijian Dollars has been invested into Fiji via our projects and year-round donations
- 189 Villages have hosted projects
- \$218,365.80 has been invested into local employment opportunities – Project Leaders, Building Managers and NEC Volunteers
- The success of and return of projects post Covid-19 with the Introduction of the Youth-Led Culture Series
- 422 Fijian young men and women trained in engineering and carpentry skills



# Transparency

## Support for you and Fijian Communities

Your project fee provides you with an unrivalled experience. To us, this means ensuring we deliver careful planning, the highest level of support, expert in-country backup, unique adventures and a rewarding itinerary.

Over 30% of your fee funds our charity's long-term aims for Fijian Communities. This is important for 3 reasons:

1. **Sustainability.** We support communities year-round and long-term, not just when our projects take place.
2. **Locally Led.** We place an emphasis on training local people and empowering communities
3. **Widespread.** By joining a Think Pacific project you are enabling our charity to support tens of thousands of youth and families across all areas of Fiji, not just those who receive your volunteering help.



[Click here to check out a completely transparent breakdown of our project costs](#)

# Myths...

## Our favourite fundraising myths.

- **There is a shortcut or easy option...**if so we would've found it. There is no exception.
- **There's no money out there to ask for...**There are trillions of dollars on the earth and lots of people who are willing to support you, some of whom you haven't even thought of yet! This could be your family and friends, clubs, schools, work, local companies or local charities. It does boil down to you being resourceful, researching, picking up the phone, writing a letter and finding who is willing to help.
- **I don't have enough time...**We make time for the things that are most important to us. It's so important to take action with the baby step approach and the right mindset. So keep moving forward, connect with your 'why' and let it create the energy and passion for you to make time.
- **Average efforts will produce extraordinary results...**Put simply, you'll get out of fundraising what you put in. Success here can only be achieved via hard work





# Work...

## Get saving for your summer.

Before we talk about donations and charity challenges, it's important not to ignore one of the most straightforward fundraising streams available.

Whatever your uni timetable, there are ways to fit even a little extra time for work or a job. The day you board that plane to Fiji, we can promise you, it's worth every shift!

### Tutoring

Particular skill or passion?  
Turn it into an income stream and make the most of the increase in demand for private tutors

### Childcare

A fantastic way to build experience working with children. Signup to a local agency & keep an eye out for short term openings and seasonal camps

### Part Time Jobs

From bar work to stacking shelves, evening & weekend shifts mean you can fit work around studies & potentially get great tips to boost your wage

## Areas To Consider

### University

Why not drop into your SU, student gym, library or any other roles. The best option could be right under your nose and look great on your CV

### Freelance

Copy writing, photography, web design, video production are just some skills you may be able to offer.

### Flyer & PR Work

Love meeting new people? Google 'student brand manager jobs' and you'll be amazed how many on campus promotional jobs you can find

# Mindset is Key...



Failure to prepare is preparing to fail!



*"The quality of our thoughts dictates the quality of our actions"*

And so, here are some top tips on how to approach every task within your fundraising.

Feel free to take this advice with you into your wider life. We tend to use a step-by-step model to approach tasks a lot at TP.

## 1 Mindset:

What is your desired outcome? What is your goal? What mindset do you need to achieve this goal?

## 2 Planning:

How will you achieve your aims? What do you need to complete the task? Have you got a plan?

## 3 People:

Who needs to be involved? How will you communicate your ideas?

## 4 Action:

When? What?  
Where? Without action the above is meaningless...you've got this!



# 9 Success Tips

Know Your Why

Take Action

Make A Plan

Be Decisive

Be Organised

Be Grateful &  
Share Your  
Successes

Be Clear /  
Keep Things  
Simple



Be Bold &  
Believe In  
Yourself

Use This Guide  
& Listen To  
Feedback



# Where to begin...

With all that said, let's get started!

## Think..Work

A great starting point for any fundraiser is to secure a part-time job. It will provide you with a source of income you can use towards your Think Pacific expedition. We'd recommend setting up a separate account/pot that you can directly transfer money into.

That said, we're fully aware that not everyone will reach their target amount with a part-time job alone. You'll likely need to consider other fundraising activities to reach your goal.

## Think..Sell

Fiji will teach you, true happiness does not come from 'things' so why not take the opportunity to clear out some of that wardrobe clutter?

Whether you decide to organise a bake sale, sell your old clothes on eBay, host a car boot sale or offer your time to do odd jobs for your family and friends; the opportunities are endless. Whatever you choose to sell, you're sure to be moving closer to your fundraising target.

## Think..Celebrate

Leverage any occasion worth celebrating as an opportunity to fundraise. Why not, make your birthday an event, organise a party and charge a small entry fee? People will certainly contribute knowing it's going towards a good cause, especially if they're having fun singing and dancing to some [Fijian Tunes](#).

If partying isn't your thing, ask family and friends for cash instead of the usual birthday gifts.





# Challenge Yourself...

And get people noticing you!

## Think..Challenge

People want to see you earn their donation and nothing seems to draw in sponsors like a physical challenge. Don't worry though, they can be fun! You could run a marathon, take on a 'Tough Mudder', organise a sports tournament, cycle from one landmark to another...Whatever you decide to do, we guarantee it will be a lot of fun and incredibly rewarding. Make sure you invite family and friends to get involved in the event. They could even train with you!

Don't be shy to ask them to help promote what you're doing. The more people that find out about your events, the more donations you will receive. Be proud and ensure people find out about your fundraising!

## Think..Crowdfunding



You'll likely want to create a fundraising page where you can collect funds directly via online payments.

Just Giving is the best platform to use if you're looking to raise funds for just your project fee (and not flights). All money from Just Giving goes direct to our charity and we'll deduct whatever you raise from your final project fee.

You'll need to make your page stand out. Use pictures and a clear description of all the amazing things you'll be getting up to in Fiji. Aim to highlight why the projects are so important and the initiatives you'll be supporting.

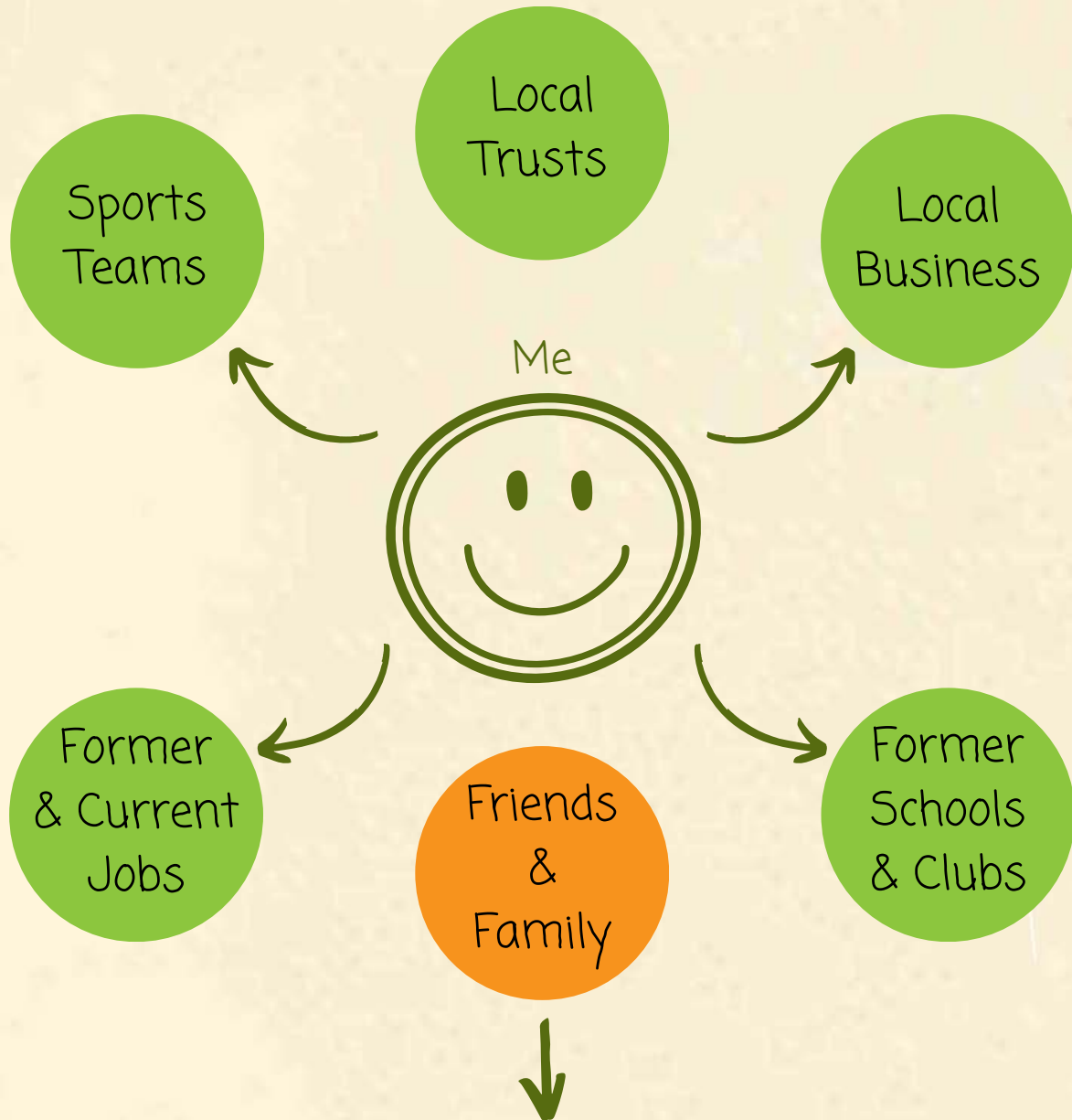
Take pride in your page and continue to update and inform everyone about everything you'll be doing both in-country and also what you're doing to fundraise and prepare!





# Who can Donate...

Build your network & spread the word!



## Make the most of Friends & Family

Ask friends and family members to share your fundraising efforts with their network and make the most of the connections they have. Just think of all those friends, colleagues, extended family, local businesses, sports teams, societies, clubs, local charities, newspapers and businesses that could be willing to support you.

**"You don't know if you don't ask"**



# Get Writing...

## Make a fantastic first impression!

Putting your fundraising message out to businesses, charities and organisations can be a fantastic route to gaining some support and helping you to achieve your fundraising goal. You can send an email, but writing a letter shows more considered thought and a personal touch.

You should express clearly your reasons for wanting to join the project, highlighting your passion and the impact that any potential donations may make. If you're struggling to know where to start, there's an example below to help. Just please ensure you use this as a guide and add your own personal touch...after all, you need to ensure you stand out!



Dear Sir/Madam

In **ENTER PROJECT DATE**, I aspire to undertake a **Youth Empowerment** volunteer project to assist communities in rural Fiji. My project supports the Think Pacific Foundation (1162190) which works in remote villages, implementing aims and initiatives for the Fijian Government in line with the Fiji National Development Plan.

During my **one-month** project, I will experience tough and challenging conditions as I volunteer to deliver a government-backed program to inspire youths to be the future leaders of their community.

Through the project, I aim to gain a deeper insight into life in a rural Pacific Island community and use skills gained through my education and extracurricular interests to make a personal difference in the community. I hope to immerse myself in the local culture, step out of my comfort zone and contribute globally.

To achieve my goal of volunteering and supporting the project in Fiji, I am aiming to raise **£1000** towards the charity. Over one-third of this funding will be used directly to support the youths and charity partners of Think Pacific in Fiji.

I understand that your organisation has great compassion to assist people in need and the drive to inspire young people from our community to reach their potential in the world. I would be sincerely grateful if you may consider assisting me to reach my goal so I may make my ambition to volunteer on this project a reality.

I would sincerely appreciate the chance to speak to a representative from your organisation and answer any questions you have about my charity project or indeed present to you before or after the initiative.

Thank you for taking the time to read this letter and I hope to hear from you soon.

Yours faithfully,

**Your name**



# 50 Ideas...

## Our favourite fundraising ideas!

From the simple and straightforward to the weird and wacky, the choice is all yours. Let us know if you think of anything extra!

- |                           |                                  |                             |
|---------------------------|----------------------------------|-----------------------------|
| 1. Auction                | 19. Book sale                    | 37. Sports competition      |
| 2. BBQ                    | 20. eBay sale                    | 38. Dinner party            |
| 3. Quiz night             | 21. Fiji 'tropical' themed party | 39. Supermarket bag packing |
| 4. Car wash               | 22. Treasure hunt                | 40. Swimathon               |
| 5. Open mic night         | 23. Video game contest           | 41. Murder mystery night    |
| 6. Fancy dress night      | 24. Football tournament          | 42. Garden fete             |
| 7. Cake sale              | 25. Dog walk                     | 43. Triathlon               |
| 8. Talent show            | 26. Non-uniform day              | 44. Donut sale              |
| 9. Jumble Sale            | 27. Bungy jump                   | 45. Bingo night             |
| 10. Battle of the bands   | 28. Tug of war contest           | 46. Treasure hunt           |
| 11. Tough Mudder          | 29. Carol singing                | 47. Battle of the bands     |
| 12. 3 Peaks climb         | 30. Halloween party              | 48. Fashion show            |
| 13. 24 hour run           | 31. Burns night                  | 49. Sponsored walk          |
| 14. Sponsored silence     | 32. Darts match                  | 50. Wine tasting            |
| 15. Sky dive              | 33. Yoga class                   |                             |
| 16. Bike ride / challenge | 34. Marathon                     |                             |
| 17. Coffee morning        | 35. Jewellery making             |                             |
| 18. Race night            | 36. Sponsored hair removal/ dye  |                             |

Check out some Think Pacific fundraising success stories [here](#)





# Time To Recap...

Our 12 top tips to takeaway!

1. Connect with & understand your why
2. Create clear [S.M.A.R.T goals](#)
3. Plan your events
4. Use all your connections
5. Take action, even little steps
6. Be playful & thankful
7. Be creative
8. Be resourceful
9. Believe in yourself
10. Be professional
11. Accept the answer won't always be 'yes'
12. Have Fun!

Vinaka vakalevu (thanks very much) for taking the time to read through this guide in advance of your upcoming work as a fundraiser.

If you have any questions, please don't hesitate to get in touch.

Good Luck!  
The Think Pacific team 😊





**Connect &  
Share Your  
Success Online**

[Instagram](#)

[LinkedIn](#)

[Website](#)

[TikTok](#)