



Action Project Reference: 48-01

Organisation: Waidroka Bay Resort

Action Project Proposal:

“Mangrove Project: Produce a detailed plan for planting mangroves along approximately 50m of the resort shoreline.”

Who Is Waidroka Bay Resort?

Waidroka Bay Surf & Dive Resort offers amazing Fiji diving & surfing adventures at Beqa Lagoon.

Waidroka Bay Resort was established in 1994 as a Dive-Resort. Waidroka Bay Estate (the plots & community around the resort) was developed by Fiji’s Taveuni Development Company, whilst the original resort owners took the initiative to secure the rights to run an exclusive resort-business within Waidroka Estates. In 2004, the ownership changed and since that day the owners have developed Waidroka Bay Resort into one of the leading Boutique Adventure Surf & Dive Resorts in Fiji.

The resort is famous for its Fijian style hospitality and super-friendly staff, as well as having the Pacific Ocean at your doorstep. Guests at the resort benefit from a family style “Waidroka

Atmosphere”, with the resort focusing on providing excellent service and embracing all guests as part of the Waidroka Family throughout their stay.

Mission:

Our mission is to create an adventure-based resort with surfing, diving fishing and water sports, combined with passionate staff, great amenities, super food and a wellness concept of yoga and well-being.

Long Term Aims & Vision:

The resort always tries to create a home-away-from-home atmosphere, where every guest is treated as part of the Waidroka Family during their stay – enabling our guests to have an amazing base for exploration at the resort. The maintenance of these standards is at the forefront of all decisions.

The resort has a commitment to employing the correct staff and aims to continue to do this. All of our staff share a passion for the Ocean & Fiji. We highly respect and appreciate the culture and our Fijian hosts – some of the happiest & friendliest people you will ever meet! It is critical to highlight our local staff members from the villages & community around us – they are a key to the success of Waidroka Bay Resort. It is the general dedication, friendliness and happiness, smiles and spirit which makes Fiji and Waidroka Bay Resort such a special place. We are committed to protecting the local environment, especially marine life, as well as supporting our local community.

Current Challenges:

Our main problem, which all businesses in the tourism industry are facing right now, is the closing of borders and halt of air travel.

Further Information:

Mangroves are vital habitats that not only protect the coast against erosion, cyclones and sea level change, but directly benefit the adjacent reefs by exporting life-building carbon and being a nursery area for countless marine organisms. The project will be implemented by the staff of the Waidroka Bay Resort and the children of Korovisilou village. Waidroka Bay require one proposal for use by staff and community members and there is currently no set budget for the implementation of this project.

Key Research & Discussion Areas:

Plan and Deliver ...

- What organisations have set-up similar projects?
- Can you access project plans from other organisations to see what needs to be included/considered in such a project proposal?
- How do they operate?
- How long do mangroves take to grow to an independent size? What needs to be considered in the maintenance of the mangroves?
- Where can you buy seeds/seedlings in Fiji? Costings? How many might you need?
- What is the recommended distribution/spacing/conditions for mangroves?
- How might you inform the participants of good practice to ensure maximum growth and maintenance? (info sheets, recordings etc)
- Does the public need information on how to protect the new mangroves?

Create content ...

- What format works best for your project proposal?
- How can you present your plan clearly so it is easy to implement? Consider how you will break up the information into different logical sections.
- Will additional documents/sections be required for project implementation, maintenance and public information?
- What information will you require in order to make these materials - e.g. images, stats?

Barriers to success ...

- What are the potential barriers to the planting of a mangrove shoreline? (e.g. financial, practical, attitudinal)
- What are the potential solutions?
- Is the planting period limited by season?

Evaluate ...

- How will you evaluate the success of the project? What evaluation methods will you use? (e.g. interviews, surveys, focus groups, observational studies)
- How will you present your project? - PDF, presentation, video? (combination of all)
- What areas of Think Pacific's Skill Series will you use?

Useful Links:

- [Organisation Profile](#)
- [Website](#)
- [Facebook Page](#)
- [Background Information](#)

Further Questions

Are there any questions you would like to ask Waidroka Bay Resort to assist in completing this project?

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