



Action Project Reference: 51-03

Organisation: Think Pacific Foundation

Action Project Proposal:

“Create and develop a Young Fijian enterprise engagement program”

Who Are Think Pacific Foundation?

Think Pacific Foundation (FIJI) is the locally registered Fijian charity and NGO behind Think Pacific volunteer projects. The ‘TP foundation’ works year-round to support sustainable development in Fiji’s rural communities. Under national strategies with the Fijian Ministry, we help communities achieve their local ambition and become sustainable.

Mission:

Think Pacific Foundation works to empower rural communities and in particular, young Fijians, to expand their education, skills and opportunity.

Long Term Aims & Vision:

The TP Foundation’s long term vision is a Fiji where all communities may be self-sufficient achieving holistic development, including access to improved infrastructure, quality and consistent healthcare, advanced education and training, employment and enterprise opportunities that empowers all Fijians to achieve their goals.

The empowerment of Fiji’s youth so they can realise their aspirations as Fiji’s next generation of leaders, both as traditional leaders and ‘national’ leaders.

Further Information:

For this project we would like you to aim to create content to connect young Fijians with business ideas/ networks/ role models and inspire with quality content- as much Fiji or Pacific Islands related as possible. This would include finding articles and success stories of Fijian businesses/entrepreneurs, it would be great if you could also find great Fiji blog content and news articles etc. This could be presented as both a spreadsheet of resources but also a template of inspiring social media posts - empowering messages for Fijians of positive attitude/role models/examples to be proud of.

The long term vision would be to build an online community of Fijians discussing business start-up and entrepreneurship and make the idea of setting up a business accessible/achievable especially to youths, whilst directing to quality resources. There will be lots of UK/US/Australia Facebook pages/ resource websites etc that could be modelled and we would need to recreate this with a Fiji theme. We could then create physical resources or a newsletter to distribute to rural communities.

Key Research & Discussion Areas: NEED UPDATING

Plan and deliver ...

- What contribution can you make to this project within the time available which has a SMART aim? (specific, measurable, achievable, realistic, timely)
- How will you make it clear and easily understood by youths of different ages and varying English abilities?
- How are you going to present information you find?
- Consider other organisations and resources available globally
 - In what ways are they successful?
 - How could they be improved?
 - What similarities are there between this project and other resources you can find?

Create content ...

- What major themes and information needs to be included?
- Are there any resources online you can use for inspiration?
- What is the best format to use to present the newsletters and other resources so they can be easily printed, shared or used?

Barriers to success ...

- What are the potential barriers to creating resources?
 - Are there any long term financial barriers you can think of?
- What are the potential solutions?
- How have other organisations overcome similar difficulties?

Evaluate ...

- How will you evaluate your contribution to the development of unique resources?
- How will you present and share your results?
- What advice can you offer to someone to continue this project and further development?
- How can you make sure this project is sustainable so others can build on it?

Further Questions

Are there any questions you would like to ask in completing this project?

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