

The logo for Duavata, consisting of the word "DUAVATA" in white, uppercase, sans-serif font centered within a dark blue square.

Action Project Reference: 02-05

Organisation: Duavata Sustainable Tourism

Action Project Proposal:

“Developing templates for ‘sustainable tourism policies’ to help support Duavata members to align with the goals of the Global Sustainable Tourism Council.”

Who Are Duavata Sustainable Tourism?

The Duavata Sustainable Tourism Collective is a network of like-minded tourism operators who passionately believe that with thoughtful planning, underpinned by strong values, tourism can enhance cultural heritage and contribute meaningfully to environmental conservation and sustainable development.

Established in 2018, a support network has been formed to encapsulate a collective voice on national policy processes - such as joint budget submissions. We continue to represent the voice of small and medium operators within policy spaces where they are often lacking.

Our members include: Leleuvia Island Resort, Rivers Fiji, Talanoa Treks, Takalana Bay Retreat and Dolphin Watch Fiji, Uprising Beach Resort, Lawaki Beach House, Nukubati Resort, KokoMana, Waitika Farm, Namosi Eco Retreat, Drua Experience, Barefoot Manta.

Mission:

We champion the interconnection between experiences within local communities, the environment & culture.

Long Term Aims & Vision:

To reposition tourism – its marketing and the enabling environment which supports it. To create a more sustainable model that is conducive to Fijian small and medium operators and allows for active and equitable participation of Fijians within the tourism sector enabling them to develop their own businesses and thrive.

Our key aims are:

- Transform tourism into an inclusive industry for all Fijian businesses and industries to succeed and thrive.
- To connect tourism experiences with Fijian culture while encouraging economical and environmental growth and support.

Current Challenges:

We are a small network of operators, all struggling to keep our businesses and social enterprises afloat at the best of time, leaving little time for collectively implementing joint initiatives.

We have BIG ideas, but limited time to put them into practice.

Our main challenge is simply not having the time to pull everything together – and an extra pair of hands or two would be very much welcome!

Further Information:

This project is in two parts.

First we would love your help to enable our members to work their way through the Global Sustainable Tourism Council (GSTC) (see 'useful links' section for link) criteria through setting small goals/targets. This could be done by developing a task/goal tracker or simple reporting/monitoring sheet for members to work through to ensure they are aligned with the GSTC criteria.

The second part of this project would be creating sustainable tourism template policies for our members to adapt to their specific context. There are a range of issues we would like template policies for, including child protection, wildlife, waste management, and any other key areas you see fit. We would like the templates to be based on best practice research.

Key Research & Discussion Areas:

You may wish to consider..

Plan and deliver ...

- What is the aim of the GSTC monitoring sheet?
 - Tip: Have a tangible aim which is SMART (specific, measurable, achievable, realistic, and timely)
- What is the aim of the template policies? What categories/areas may be relevant for your respective members?
- How have other similar organisations met/tracked criteria?
 - What works? Is it engaging/easy to follow?
- Have other similar organisations created similar policies?
 - How are they formatted?
 - What needs to be included?
 - What elements are successful and where can you see improvements?
 - Who are your key target audiences? How might your approach vary in appealing to different demographics?

Create content ...

- How should the GSTC tracker be structured and presented?
- How should the template policies be structured?
 - Are they easily adaptable to their organisation?
- What information will help you to carry out your action project? Can this be obtained from researching member organisations online?

Barriers to success ...

- What barriers are there to the planning and delivery of your project? How could these be overcome?
 - Can you find any examples of how other organisations have overcome similar issues?

Evaluate ...

- Come back to your original aim - has your both parts of this project achieved the original purpose?
- What method will you use to evaluate the success of the GSTC tracker and the policy templates?
- How will you present your work to your partner organisation and TP?

Useful Links:

Organisation Profile: <https://thinkpacific.com/action-project-duavata-sustainable-tourism>

Website: <https://duavatasustainabletourism.org/>

Facebook Group: [Duavata Collective - Home](#)

Global Sustainable Tourism Council (GSTC) criteria - <https://www.gstcouncil.org/gstc-criteria/>

Further Questions

Are there any questions you would like to ask Duavata Sustainable Tourism to assist in completing this project?

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