



Action Project Reference: 23-02

Organisation: Partners in Community Development Fiji (PCDF)

Action Project Proposal:

“Research and create a funding plan ”

Who Are PCDF?

Partners in Community Development Fiji (PCDF) was founded in 1979 and is one of Fiji’s longest established local NGO working towards community empowerment and development. We have been working in partnership with communities, donors, government and other organizations to improve the lives of our people in remote, rural communities.

Being a local organization that promotes the interests of our communities, our work is grounded on community-centered approaches that build on existing community knowledge, skills and capacities. We are a learning organisation that acknowledges existing community structures and works with their leaders to ensure the inclusive participation of women, young people and minority groups, building local community capacities to understand issues, take action and lead change.

Our interventions integrate environmental, social and economic issues to help deliver our Programmes which:

- Promote good governance and gender equity
- Protect the environment
- Increase self-reliance in rural communities
- Promote healthy living

We believe in partnering with government, Provincial councils, international agencies, civil society organisations, private sector and local communities to deliver targeted impacts at the local level. We maintain our partnership with communities beyond funding cycles and strive to provide them with on-going support, advice and guidance to ensure they maintain and build upon their progress.

Over the years PCDF has evolved and has diversified its focus to address other growing community development needs such as sustainable livelihoods, disaster preparedness and climate change adaptation, agricultural development, WASH, cyclone response and recovery work, business training, youth and women empowerment projects and good governance.

PCDF has also begun to engage in humanitarian assistance and response and recovery work, in collaboration with local and regional agencies, for example in 2016, PCDF with support from Oxfam we were able to construct 42 wash facilities in Koro, Ra, Naitasiri, Vanua Levu and Taveuni and recently being involved in the distribution of Hygiene Kits, agriculture kits, for the TC Josie response in the Western division.

Mission:

Working in partnership with communities to empower and assist with informed decision making for their own future development.

Long Term Aims & Vision:

Communities achieving equitable, holistic and sustainable livelihoods.

Current Challenges:

1. Low income to support Admin and core costs
2. Finding donors with long term commitment
3. Support on developing of Policies/Strategy for the Organisation

Further Information:

One of the main challenges we face at PCDF is a low income. We would like an intern to work on a funding plan for us, so that we can have more success in securing funds to support our various programs and initiatives. This project will include:

- Proposal writing for both charitable funding proposals - to include a generic template, a fund drive template and templates for different types projects (see website for examples of our different projects/areas of work)
- Proposal writing for bidding on tenders
- Research and compile a list of funding opportunities that PCDF are eligible to apply for.
- Brainstorming new ideas for fundraising initiatives that would work for PCDF

Key Research & Discussion Areas:

Ideas to kick off your research...

PLANNING AND DELIVERY

- What are the key aims of the fundraising plan?
- How does this plan fit in with the mission aims, values and long-term aims of PCDF?
- How will you conduct your fundraising research?
 - Note - PCDF conduct community projects in 4 overarching areas, there might be different grants or government funding for each of these different areas of work. (Community Capacity and Livelihood Enhancement (CCLE), Natural Resource Management (NRM), Health Improvement (HI), Institutional Development (ID))
- How is this organisation currently funded?
- How can current methods of funding be developed or improved?
- Do you have any new ideas regarding fundraising for PCDF?
- What financial, people and physical resources do you need to develop and deliver any new fundraising ideas?
- In what format will you present and share the plan?

CONTENT

- What examples of fundraising strategies can you find which help you identify the major content and design components of a fundraising plan?
- What makes this organisation unique? - why would people want to invest in it? - think about mission, values, successes etc.

BARRIERS

- What are the main barriers to the development and delivery of a successful fundraising campaign?
- What are the potential solutions to these problems?
 - It might be useful to identify these for PCDF!
 - Can you provide resources to help tackle these challenges?

EVALUATION

- Has your project met the original objectives set out in this action project PDF?
- Are there any areas you feel it might be useful for PCDF to research into further?
- How will you ensure that PCDF can utilise and develop the resources you create for them?

Useful Links and Resources:

- <http://www.pcdf.org.fj/>
- <https://www.facebook.com/pcdfiji/>
- TP Skills Series - Fundraising Section

Further Questions

Are there any questions you would like to ask Partners in Community Development Fiji to assist in completing this project?

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